



motor neurone disease
association

Councillor Daniel Yates
Chair of the Health and Wellbeing Board
Brighton and Hove City Council
Kings House,
Grand Avenue,
Hove, BN3 2LS

Royal Patron
HRH The Princess Royal

David Niven House
10-15 Notre Dame Mews
Northampton NN1 2BG
Tel 01604 250505
Fax 01604 624726

enquiries@mndassociation.org
www.mndassociation.org

MND Connect 03457 626262

12 July 2016

Dear Councillor Yates

We are delighted that your council has adopted the MND Charter and committed to making a difference to people with motor neurone disease (MND), and their carers in your community – thank you.

The MND Charter sets out what good care looks like for people with MND, and can serve as a guide to all those involved in providing services and supporting people living with the disease and their carers. With your support, we can make sure all those working for, and with, the council are better informed and more understanding of the needs of people with MND.

Now that you have adopted the MND Charter, we would like you to put it on display and promote it among your colleagues. This pack includes some resources to help you get started. Please see below just a few ideas on how you can use the resources.

To get started:

- Keep copies of the full MND charter in common areas of your offices for colleagues to read.
- Disseminate the 'Guide to MND for councillors' booklets to all your elected councillors.
- Use the template press release, sample wording for your website and social media channels to promote your support to a wider audience.

For more ways to promote the Charter, and other actions you can take, please read the 'Bringing the MND Charter to life: Ideas for action after adoption' guide within this pack.

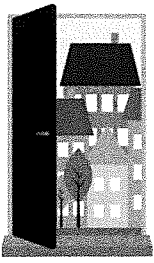
...cont/

Legacies provide a vital part of our income

To find out more visit www.mndassociation.org/legacies or call 01604 611860

President
Prof Sir Colin Blakemore FMedSci HonFRCP FRS

Patrons
Sir Roger Bannister CBE
Chris Broad
Joel Cadbury
Baroness Finlay of Llandaff
Baroness Susan Greenfield CBE
Prof Stephen Hawking CH CBE FRS
Charlotte Hawkins
James Niven
Richard Noble OBE



CHAMPION THE CHARTER ON YOUR DOORSTEP

The MND Charter states:

- 1 People with MND have the right to an early diagnosis and information.
- 2 People with MND have the right to access quality care and treatments.
- 3 People with MND have the right to be treated as individuals and with dignity and respect.
- 4 People with MND have the right to maximise their quality of life.
- 5 Carers of people with MND have the right to be valued, respected, listened to and well-supported.

This is to certify that

Brighton and Hove

Council has adopted the MND Charter.

By doing so, the council is helping to promote the MND Charter to help influence positively the quality of life for people with MND and their carers in their community.

Signed: _____

Full name: Rae Martin-Smith - Campaigns Manager South.

Date: 12th July 2016.

If you have any queries about promoting the MND Charter and further actions, then please do get in touch with the MND Association, by email campaigns@mndassociation.org or by phone on 020 7250 8447.

Thank you for your support.

A handwritten signature in black ink that reads "Sally Light". The script is cursive and fluid, with the first name "Sally" and last name "Light" written in a single line.

Sally Light
Chief Executive
MND Association

